
careerdash

Spreading the Word

Determine Your Marketing Strategy:

Once you have your scholarship details outlined it is time to engage with your marketing team. Typically we suggest sharing your scholarship with your network through email, social posts, flyers, and more. We are happy to help promote within our network as well. Also, for your convenience, we have provided you with templates to use if you so choose.

Our Marketing Team will need about 2 weeks to review content with you if you are hoping for a joint marketing initiative. If you just want us to re-share your posts, or make a post, we just need a 2-3 day notice.